

FOR IMMEDIATE RELEASE

S.O.S. Mobile Tire Revolutionizes On-Site Tire Service as Industry Demand Surges

Davie, FL — S.O.S. Mobile Tire is excited to announce the expansion of its emergency mobile tire service as the automotive service industry undergoes a major shift toward convenience-first, on-demand solutions.

With traditional tire shops experiencing declining foot traffic and drivers increasingly seeking services without disrupting their day, S.O.S. Mobile Tire's model of *bringing the tire shop directly to the customer* has never been more relevant. The global mobile tire service market is already valued in the **billions worldwide** and is projected to grow rapidly through 2033 as consumers prioritize speed and convenience over clinic-based service models.

Industry Growth Signals Major Opportunity

According to recent market research:

- The global mobile tire services market reached approximately **\$1.6-\$2.8 billion in 2024** and is forecast to nearly **double by 2033** as on-demand automotive care expands.
- The broader roadside assistance market, encompassing flat tire service, jump starts, towing, and emergency help, was estimated at **more than \$26 billion in 2024** and is projected to grow at **5 %+ annually over the next decade**.
- Tire replacement services alone represented a **\$48.7 billion market in 2024**, highlighting the scale of tire-related maintenance and replacement needs worldwide.

These trends show why drivers are abandoning outdated service models in favor of *fast, hassle-free tire care wherever they are*.

A Customer-Centric Service Model Winning Drivers Over

Founded in 2014 and headquartered in Davie, Florida, S.O.S. Mobile Tire was built on the simple belief that *drivers should never waste time in waiting rooms or stranded on the roadside*. With a fully equipped mobile unit, the company delivers tire repair, replacement, and maintenance services at homes, workplaces, or wherever customers call.

“Our goal has always been to meet drivers where they are, not the other way around,” said Founder and CEO Luis Lorenzo. “As the industry rapidly shifts toward convenience-oriented services, we are proud to be leading that movement.”

Every service begins with transparent pricing and quick deployment of a certified technician, ensuring safety, efficiency, and peace of mind for vehicle owners.

Franchise Expansion to Meet Rising Demand

In response to strong market demand and burgeoning interest from entrepreneurs, **S.O.S. Mobile Tire Franchise, LLC** launched in late 2025 and will begin offering franchise opportunities in 2026. The franchise package includes protected territories, comprehensive training, marketing support, and a scalable business model built to thrive without the overhead of traditional brick-and-mortar shops.

Estimated initial investment for a franchise ranges from **\$137,525 to \$307,550**, depending on equipment and vehicle selections, a compelling entry point into a fast-growing automotive services sector.

About S.O.S. Mobile Tire

Operating since **January 30, 2014**, S.O.S. Mobile Tire Corp provides professional, on-site tire repair and replacement services throughout Florida and is expanding its footprint via franchising. The company's mission is to deliver dependable, safe, and convenient tire care that *keeps drivers moving without interrupting their lives*.

Contact:

S.O.S. Mobile Tire

5900 SW 42nd Place Suite 8

Davie, FL 33314

Phone: [\(305\) 592-9229](tel:3055929229)

Email: fcsales@franchisecreator.com

Website: www.sosmobiletire.com

S.O.S. Mobile Tire, We bring the tire shop to you.

Disclaimer: This franchising information is not intended as an offer to sell a franchise or the solicitation of an offer to buy a franchise. Certain states regulate the offer and sale of franchises. If you are a resident of one of these states we will not offer or sell you a franchise unless and until we have complied with the applicable pre-sale filing, registration, and disclosure requirements in your state.